



*Many distinctive communities fill the Lake Travis area, which are at once charming, historic, cultural, economically diverse and welcoming. A strong spirit and sense of connectivity welcomes visitors and encourages guests to stay a while. The communities and areas that comprise the Lake Travis area include the Village of Bee Cave, the Village of Briarcliff, Spicewood, Lakeway, Village of the Hills, Hudson Bend, River Place, Comanche Trail, Four Points, Village of Volente, and Anderson Mill. Life could not be more perfect in the Lake Travis area. Few places offer the same combination of glorious scenery, urban activity and outdoor recreation possibilities. Residents now enjoy diversified employment opportunities, countless shopping options, and tremendous recreation outlets throughout the Lake Travis area.*

*The community and neighborhoods strive to offer residents all the charm of small town living with the major amenities necessary for a high quality of life. Truly, the Lake Travis area offers the best of both worlds.*

**Regional Information**

Lake Travis is situated in the Heart of Central Texas on the Colorado River approximately 20 miles northwest of Austin.

**Education**

The mission of the Lake Travis ISD is to educate all students by teaching a comprehensive curriculum which emphasizes scholastic excellence. Lake Travis ISD's graduates will have lifelong problem-solving skills. They will understand that responsibilities accompany the privileges of citizenship and will have the foundation to be successful in their chosen endeavors. Lake Travis ISD's goals include developing program initiatives and activities that reflect a commitment to preparing students for educational pursuits beyond their traditional Lake Travis ISD experiences. Also to welcome, inform and engage students, parents, and the community regarding the educational priorities, processes, initiatives, and challenges of the District.

**Recreation**

Outdoor enthusiasts from around the state and around the country can enjoy the abundance of recreational activities that are available throughout the Lake Travis area. While water recreation is king in Lake Travis, the hills and prairies of Travis County offer unlimited additional opportunities for relaxation and exploration. Boating, windsurfing, camping, fishing, hiking, biking, horseback riding, picnicking, swimming and sunbathing are the more popular activities that can be enjoyed at many of the Lake Travis area parks.

In addition to watersports, Lake Travis is a recreational paradise with camping, fishing, hunting, tennis, and golf being the primary activities enjoyed by residents and tourists alike. Community festivals, ranging from holiday celebrations to annual events, are a great way to experience local culture. In addition, the Lake Travis area truly is a music lover's Mecca. Small and large venues abound staging performances from local and national talent on a nightly basis.

**Quality of Life**

The villages in the community strive to offer residents all the charm of small town living with the major amenities necessary for a high quality of life. The beauty alone of the Lake Travis area makes it an exceptional place to reside. Add in excellent schools and welcoming communities, and it's no wonder so many people call Lake Travis home.

Seniors in Lake Travis can enjoy a vibrant and active lifestyle with a variety of amenities at their disposal. All of the retirement communities in Lake Travis offer comfort, privacy, dignity, better health and social activities for seniors enjoying their golden years.

There are dozens of active groups in the Lake Travis area including civic clubs and community organizations that are devoted to creating strong ties, providing leadership and helping those less fortunate.

**Business Overview**

Much of the business and industry sector in Western Travis County is focused on the tourism dollars that are generated in the region. Lodging, food and beverage, entertainment, golf and water recreation comprise many of the businesses in Lake Travis. The area is home to several large marinas, world-class golf courses and travel accommodations that range from bed & breakfasts to large resorts. The area is also home to an array of independently owned restaurants and bar & grill establishments. The business communities have also flourished with our unique, local shops and boutiques as well as the construction of stores and malls that include many nationally known retailers.



# Lakeway Attractions:

## World of Tennis

Established in 1973, the World of Tennis Sports Complex is among the finest in the Southwest. The facility's 16 outdoor tennis courts include a striking stadium court that has hosted such notables as Andre Agassi, Chris Evert, Billie Jean King, and Andy Roddick. Two indoor climate-controlled courts ensure year-round play.

The USPTA-certified staff of tennis professionals uphold a foundation of years of experience which guide the programs at World of Tennis. Youngsters begin as early as age four, with an eye on athletic development as well as social expansion. Private lessons, camps, clinics, and league play promote competition, fun, and social opportunities.

## Falconhead Golf Course

Just west of Austin, Texas stands Falconhead Golf Club with a course that truly rises to meet the promise of its handsome site in the famous Hill Country of Texas. This is perfect land for golf, and Falconhead is the perfect layout for the Austin landscape. From our knobby oaks and cedars to our rolling hills to our creeks and ponds, we have a golf course that stands above others in the area. What makes Falconhead particularly special is that it was laid out by the PGA Tour Design architects so you can be sure that every inch of the layout measures up to the exacting standards of the PGA and that the course will offer you the same kind of quality golf that the pros experience.

## Lakecliff Golf on Lake Travis

For those who love golf Here, a golf outing is something to be enjoyed. Lakecliff is definitely appealing for all skill levels, even as it offers its Par 71 challenges. Rolling mounds are intercepted by lakes, streams, ponds and waterfalls spilling down deep ravines as they make their way to Lake Travis.

No detail was overlooked in the design of this splendid championship course: Twelve lakes, stone bridges, sheer cliffs, wide Bermuda grass fairways and bent grass greens. Every twist and turn bears the unmistakable touch of the legendary golfer and course architect and designer Arnold Palmer. Lakecliff also has one of the most unique and functional practice facilities in the country! The practice facility incorporates three tee lines at opposite ends of the range, an area of uneven lies, a wedge system target area, two huge putting and short game greens, and three bunkers to work on a vast array of shots.

## The Hills Country Club and Lakeway Golf Club

unite to create a secluded retreat only minutes away from downtown Austin – The Hills of Lakeway. A sprawling complex of private golf, tennis, fitness, swimming, and social amenities in Texas's beautiful Hill Country, the club offers the hallmarks of private club tradition: camaraderie, lasting friendships, and extraordinary service.

Hills, valleys, and every hue of green and blue of the spring and summer spectrum, and the oranges, reds, and yellows of the autumnal palette, create breathtaking contrasts and commanding views that inspire, at once, both exhilaration and calm

## Twin Creeks Country Club

Designer Lee Schmidt says of this Fred Couples Signature Course, "Playing this course will be what it would feel like if you just happened upon a golf course carved out of nature." The fairways meander down through low-lying ravines, long views of unspoiled Texas

Hill Country sprawl beyond the rocky outcroppings and two creeks traverse the course enhancing the experience with stream crossings and natural water elements. The designers set out to create an exceptional golf experience for every level of player, with a delicate balance of challenge and fun created by the positioning of the holes in their natural scenic settings.

## Lake Travis Water Sports

With crystal clear aquamarine water, Lake Travis attracts water sports enthusiasts from around the state and around the country. Nearly every imaginable water sport activity can be enjoyed here... Experience the adrenaline rush of a jet ski, the laid back charm of a pontoon boat, or indulge in nearly any other water activity you crave. Area parks offer the setting for lakeside sunbathing, camping, and picnicking while neighboring hotels, inns, and restaurants boast outstanding waterfront views. And with numerous water sport sales and rental dealers, the options for a day on the lake are infinite.

## Lake Travis Shopping

One-of-a-kind stores and hidden treasures abound in Lake Travis area shopping districts. Though Austin has several malls that are home to national retailers, the Lake Travis area has an exceptional selection of specialty stores and independent boutiques as well as chain retail outlets.

If a distinctive shopping experience is what you seek, then Lake Travis is sure to please. Long-time businesses contribute to the comfortable, hometown appeal of shopping districts throughout the area. Wine tasting bars, candy shops, women's clothing, gift shops, and antique dealers are just a few of the many unique stores found around Lake Travis. Each community has its own special collection of stores.

New developments help fuel the prosperity of the area and give shoppers even more close-to-home options. The recently completed Shops at the Galleria in the Village of Bee Cave bring several brand name retailers to the region. Featuring about 550,000 square feet of retail space, the mall will be anchored by a 125,000 square foot home improvement store and building center. Hill Country Galleria broke ground in November of 2005, with scheduled completion in 2007.

## Lake Travis Tourism, Lodging and Dining

Casual with a touch of class is the theme when it comes to the many lodging options in Lake Travis. Hotels, resorts, bed & breakfasts, RV parks and campgrounds provide a full range of amenities to both pleasure and business seekers in the area. Conference facilities, direct access to marinas and recreation areas, and spectacular scenic views are just a few of the idyllic offerings of Lake Travis area accommodations.

Explore a culinary spectrum in the Lake Travis area. A world of tasty treats awaits you at the numerous restaurants in the region. Friendly wait staff and skilled chefs, bakers and sweet makers offer top-notch cuisine and warm welcomes in restaurants, eateries, bakeries, candy stores, grills, and pubs. Diners can experience a full gourmet gamut, from Tex-Mex roots with a Yucatán flair to bar-b-que to seafood specialties and traditional American favorites.

Relaxed and casual is the dining tradition in Lake Travis, and there is no shortage of places to go for family-friendly meals or to grab a quick bite on the go. Pubs with vast drink specialties beckon friendly nights out and when the mood calls for a more elegant atmosphere, there is also a selection of fine dining establishments.