

# Cedar Park Texas



Alamo Title

***Cedar Park, Texas is a growing community. In fact, we have grown over 400% in the last ten years. Now exceeding 52,000 people in the city limits, Cedar Park has attracted residents from all over the globe because of its unique charm, its close proximity to Austin, and the Lower Colorado River Lake System. Cedar Park was named one of the "Top Ten Places to Raise a Family" by Family Circle magazine in 2007.***

***Cedar Park's popularity as a place to live, work and raise families comes as no surprise to the citizens who helped the town grow.***

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## Regional Information

Cedar Park is located just 20 minutes from downtown Austin, Texas and sits at the top of our capital city's technology corridor.

## Education

Cedar Park schools are part of the Leander Independent School District. One of Texas' fastest-growing school districts, LISD has grown in the last dozen years from six campuses to 30 campuses for the 2007– 2008 school year. Leander ISD's success is driven by an uncompromising vision and an unwavering devotion to three key elements: a continually improving world-class curriculum, a focus on teaching and modeling ethical behavior, and the encouragement of a level of parent and community involvement that is the envy of school districts across Texas.

## Recreation

Cedar Park is perfectly situated between metro Austin and the Texas Hill Country, so there is something here for everyone. Whether you like hiking, bicycling, water sports, live music, fine wine, great food, shopping, or any other activity, you will find it here (or very close by). One of the advantages of living in Cedar Park and central Texas is that there is just so much to do and so much to enjoy.

At home in Cedar Park you will find plenty of recreational opportunities for all family members. Youth sports are scheduled year-round and include basketball, Pop Warner football, soccer as well as baseball and softball for all ages. Cedar Park has two of the area's best swimming pool and park complexes as well as numerous neighborhood parks spread throughout the city.

Springtime in the Hill Country is one of the most popular seasons of the year as native Texas wildflowers turn the hill-sides into virtual gardens of color. One of the more popular scenic drives, anytime of the year but especially in the spring, begins in Cedar Park and ranges in a circular drive from Cedar Park to Marble Falls on Lake LBJ to Burnet and back to Cedar Park, a total driving distance of 90 miles.

## Quality of Life

Community assets such as great schools, a family-oriented atmosphere, and a low crime rate have made Cedar Park one of the best places to live in the country. The largest portion of our population is under the age of 40 years old, which has positive implications for both labor availability and retail sales revenue. Cedar Park offers all the amenities of a major metropolitan area but far enough away to offer the relaxed life style that is in keeping with a family oriented community.

Cedar Park's competitive tax rate and highly skilled professional work force present an enticing environment for employers. And the city's wide variety of different employers offers residents a diverse range of workplaces.

## Business Overview

Cedar Park is perfect for your next business venture! Our labor force is well educated and highly skilled and our school district is rated exemplary. One of the many assets for Cedar Park is our extraordinary workforce. Our workforce has an exceptional level of educational attainment; over two-thirds have at least some college and nearly half hold a four year degree or better. Over half of the working adults in Cedar Park travel 10 miles or more to work. Of these individuals 60% would be willing to change jobs if there was a comparable opportunity available closer to home. Many companies have found Cedar Park to be the perfect place to live and work.

With the addition of the new Cedar Park Regional Medical Center, the City now offers a wide range of medical care as well as jobs. This 280,000 sq. ft., 77-bed, \$125 million medical center offers a hospital, physician offices, labs and diagnostic services all in one location. CPRMC is a state-of-the-art facility that provides full-service acute care and comprehensive inpatient/outpatient services.



# Cedar Park Attractions:

## Cedar Park Heritage Festival

The 2nd Annual Cedar Park Heritage Festival will feature live music by Duck Soup, great food, a Championship Hamburger Cook-off, an Arts & Crafts fair, big wheel races, concessions, inflatables and much more.

## 4th of July Festival

Come celebrate with us and enjoy live music, air castles, prizes, washer tournaments, and games for all ages. A magnificent fireworks display ends the fabulous day of celebration.

## Movies in the Park

Selected movies are shown at Elizabeth Milburn Park. Bring your blankets and lawn chairs as there will be plenty of grass area available. Concessions will be available, but you are welcome to bring a picnic.

## Bydee Festival

The second Cedar Park Bydee Festival is a celebration of community and diversity featuring artist booths, live music including steel bands, concessions, big wheel races, arts & crafts fair, inflatables, caricatures, stilt walkers, and much more fun for the whole family; guaranteed to Bring You Delightfully Entertaining Experiences.

## Austin Steam Train

Escape from the 21st Century and relax with us on a ride through American railroading romantic past. Let the rivers and ranches of the Hill Country, or the historic neighborhoods and lush parks of the heart of Austin, slip by your window as you, your family and friends share the delights of an adventure on Central Texas' very own vintage passenger train!

## Cave Days

Cave Day is your opportunity to visit several special Cedar Park, Texas cave preserves. The areas around Cedar Park, Texas, abound with scenic parks, unusual plant and animal life, and networks of caves and karst. The City of Cedar Park will obtain the management of the Discovery Well Cave Preserve in 2008.

## Cedar Park Heritage Society

Winston Churchill once said "The farther backward you can look, the farther forward you are likely to see." Come to Cedar Park and chronicle the lives of the intriguing individuals who braved many hardships to lay down roots for successive generations. Sense the fierce determination and blazing ingenuity of a people that is still embraced by the city of Cedar Park today. See the fascinating historical sites of a city that looks to the future but forgets not its past.

## Golf

If you are the type of person who likes to spend your time hitting golf balls Cedar Park is the right place for you. Cedar Park is located right by two of the best golf courses in the Austin area.

### Avery Ranch

Avery Ranch is a 226 acre, 7121 yard, 18-hole championship public course offering 5 tee placements that will challenge the low-handicapper while creating an enjoyable golfing experience for all levels of players. Architect, Andy Raugust, has blended panoramic vistas and gentle rolling hills with oak-lined fairways and a 60-acre lake. Avery Ranch features the best Tif Eagle greens and 419 bermuda fairways and tees in the Austin area. In fact, Avid Golfer Magazine ranks Avery Ranch #1 for Best Course Conditions, Best Clubhouse, Best Dining Area, and Best Innovative Design. Come experience Austin's Premier Daily-Fee Facility today.

### Twin Creeks Country Club

Designer Lee Schmidt says of this Fred Couples Signature Course, "Playing this course will be what it would feel like if you just hap-

pened upon a golf course carved out of nature." The fairways meander down through low-lying ravines, long views of unspoiled Texas Hill Country sprawl beyond the rocky outcroppings and two creeks traverse the course enhancing the experience with stream crossings and natural water elements. The designers set out to create an exceptional golf experience for every level of player, with a delicate balance of challenge and fun created by the positioning of the holes in their natural scenic settings.

## Lake Travis

Just eight miles from Cedar Park you can enjoy nature's gift to the Hill Country the Highland Lakes. The Highland Lakes of Central Texas consist of six lakes (Lake Travis is the lake near Cedar Park) along the Colorado River starting 85 miles northwest of Austin and ending in Austin. Whether you are into hike and bike trails, fishing, boating, or just having a good time at the lake, Lake Travis is the place for you.

## Parks and Recreation

Looking to have some fun that the whole family can enjoy? Visit one of the many park's located in the City of Cedar Park. If your visiting in the summer have the kids cool off at the water playscape (free of charge) in Brushy Creek Lake Park or chill out in the pool at Elizabeth Milburn Park (entrance fee required for pool) equipped with a huge water slide. During the fall and year around you can enjoy miles of hike and bike trails at Brushy Creek Lake Park. At Elizabeth Milburn park you can take part in the waffle ball fields, basketball courts, and climbing wall.

## Shopping

If you are an avid shopper there are plenty of places for you to shop in and around Cedar Park. Take advantage of Cedar Park's Shopping Centers featuring that priceless Cedar Park charm. We also have large retail businesses such as Toys R Us, Pier One Imports, Barnes and Noble's, Old Navy, and Best Buy just to name a few. Cedar Park also has Lakeline Mall as our neighbor. Lakeline Mall has main anchor tenants Dillard's, Foley's, JC Penny's, and Sears.

## Volente Beach Waterpark

Austin's got a waterpark and it is only minutes from Cedar Park! Volente Beach Waterpark right off of Lake Travis contains many heart stopping water rides for kids and adults. Enjoy a day out in the sun having some fun with the whole family.

## Golf Classic

The Chamber Golf Classic is a fun and relaxing way to participate in a full day of networking. The all-day, shotgun-start tournament begins with chipping and putting contests and is followed by an awards banquet, with prizes for everyone. The top three teams walk away with cash and there is even a funny trophy for the last place team. If you like golf or just want to spend the day on one of our beautiful area courses, then this is the event for you.

## Wine Tour

Every fall brings with it the excitement and anticipation of the Hill Country Wine Tour. The tour begins at the chamber office with breakfast, before loading on tour buses for some networking on the way into the beautiful Hill Country. Here you are in for a treat with some great shopping and sightseeing. Afterward, we return to the buses and travel to a pre-selected wine vineyard for a sampling of Hill Country wine and entertainment before returning to Cedar Park.

## Barbecue Cookoff

During March 2008, the chamber will host a sanctioned Barbecue Cookoff. Citizens will have the opportunity to be present for judging, sampling and networking. Sponsorship opportunities will be available for local companies or individuals to promote their company and product or services. The chamber cooking team will be selling food and drinks during the event for all to enjoy. The date for this event will be set in January.