



ALAMO & AUSTIN Stand Out From the Rest



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Alamo Title

How is Alamo Different From Our Competitors?

- Alamo Title Company is a member of the Fidelity National Financial (NYSE:FNF) family of companies collectively representing the following brands: Alamo Title Insurance, Chicago Title Insurance Company, Commonwealth Land Title Insurance Company and Fidelity National Title Insurance Company.
- FNF is the nation's largest title insurance company and issues more title insurance policies than any other title company in the United States (approx. 37.8%).*
- In this real estate market financial strength is of utmost importance. FNF Companies consistently rank number one in financial stability, providing our policy holders with over \$2.2 Billion in claims reserves.
- Alamo has been an Austin resource for title and escrow services since 1989 and is consistent leader in transactions closed. In 2010 Alamo Title Company closed nearly 5,897 real estate transactions, insuring close to \$1 billion.
- Alamo Title has access to FNF corporate buying power, enabling us to offer our clients significant purchasing savings.
- Alamo Title has technologies in place such as Alamo Direct, Closing documents on Cd, and Smartview to give you a competitive edge in the marketplace.
- Alamo has been listed in Austin Business Journals Best Places to Work from 2006-2010.
- Alamo has a top notch staff with a combination of title, escrow and marketing expertise. Our employees choose to follow the FISH Philosophy and continually prove that the **Biggest is not always the Best** when it comes to personal attention and business relationships.

How is Austin Different From the Rest of the Country?

- Austin leads the nation in green building and development standards.**
- Austin is one of the top 5 Real Estate Markets to Watch. 2012 PwC & the Urban Land Institute forecast. October 2011.
- Austin ranked 4th of the 200 largest U.S. metros based on how well they are creating and sustaining jobs and economic growth. 2011 Milken Institute Best-Performing Cities Index, December 2011.
- Forbes calls Austin America's No. 1 "boom town". Forbes Magazine, July 2011.
- Austin generated more GDP growth last year than all but one of the largest metropolitan areas nationally according to the U.S. Bureau of Economic Analysis.
- Texas Leads Nation in Veteran Employment. Texas Veterans Commission, September 2011.
- "America's 20 Can-Do Capitals" puts Austin at No. 10 among the 200 largest cities based on business development, sustainability, livability, and transportation and infrastructure. The Daily Beast, August 2011.
- Low interest rates and no state tax.
- Austin is one of the top 10 Healthiest Cities for Women. Women's Health Magazine, January 2012.
- New and existing home inventories remain stable.
- Austin has the fourth lowest unemployment rate in the country according to the U.S. Bureau of Labor Statistics, April 2011.
- On a percentage basis, Austin is projected to see the largest population increase in the country other than Raleigh N.C.. Projections show an increase of 34% in the next decade.**

All of these factors significantly position Alamo Title to continue to provide our clients the personal attention that only comes from experienced and dedicated professionals and fuel our momentum in 2012. For commercial, residential or industrial real estate transactions, find out why so many customers choose the power and protection of Alamo Title and our family of underwriters more than any other company in the world.

Servicing Travis, Williamson, Bastrop and Hays Counties. 512.483.6710. www.alamotitle-austin.com

*ALTA Market Share 3rd Quarter 2010 **The research performed on the Austin real estate market was provided by the Austin Chamber of Commerce Economic Indicator Report.