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Alamo Title

Listing Promoter

Overview

Listing Promoter is a simple, easy to use tool that allows a real estate agent to build a website for their clients' property using the exact address as the URL i.e. 123 Maple Street.com, for the purpose of marketing the property for sale. This distinctive website for the property can be utilized very effectively as a listing tool as marketing exposure and as a means for securing buyers.

Listing Promoter Features:

- Individual URL for each listing for 1 year (renewable)
- Supports addition of virtual tours
- Creates listing property flyer
- Create property CD at a click of a button with CD label
- Syndicate the property (Google Base, Oolie, Trulia, Lycos, Edgeio, Homescape, Zillow)
- Post to Craigslist with a few clicks
- Transfer the site to the Buyer
- Redirect site domain
- Link to free reports automatically
- Upload property reports (survey, seller's disclosure, floorplans, relevant documents and photos)
- Choose from customized contents, links, website templates and color themes
- Link to your personal website
- Displays local area information and maps, local school information, property tour, etc all automatically
- Manage your listings from anywhere, anytime
- Schedule a showing from the site
- Provides agent feedback to assist in managing the listing with the client
- Provides website visitor statistics and listing management
- Account comes with unlimited email support
- Order sign rider directly from site

A nominal fee is due to the provider for this unique website.

To gain access to Listing Promoter contact an Alamo Title Sales Representative or the Marketing Department at 512.483.6710.